Call for **Submissions**

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the National Television College Programme

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Awards

and NACB staff members while providing updates on NACB and member station activities. *College Broadcaster* includes professional articles, features, editorials, station profiles, job and internship listings and many other regular columns. NACB also produces the *NACB Newsletter,* a quarterly publication featuring the latest news in the industry and the association, which folds out to a wall-size poster calendar with interesting media facts.

U Network

U Network is a radio and television network that provides college radio and TV stations with a forum in which they can exchange their best programming. Networking college stations greatly empowers the entire field of college media. Programming will improve as a result of stations being able to experience the high-quality work of their peers, share comments and ideas and have the opportunity to produce programming for a national audience.

Awards & Listings

In addition to listing hundreds of sources of media grants, competitions, festivals, job and internship openings in our publications and on-line, NACB also runs the nation's largest annual competition exclusively for student radio, TV and film. U Festival, entering its third year in 1993, includes: The Interep Radio Store National College Radio Awards, the National College TV Programming Awards and the U Festival Student Film Awards. Over $7,000 in cash prizes are sponsored by various major studios, broadcast and cable networks and other media companies.

General Member Services

The NACB Station Handbook is the most comprehensive manual to college station operations ever produced. Free to member stations in either the Radio or TV Edition, it contains in-depth coverage of programming sources, promotions, FCC rules, fundraising, training programs, helpful lists of resource groups and literature, sample college station business plans, etc. The Station Handbook is updated and published annually.

The Station Support Network is a one-to-one advocacy system that includes free legal and engineering assistance, support letters, negotiation assistance with administrators, and other aid to members on issues ranging from fundraising and equipment to FCC issues and management of volunteers from experts and fellow college stations by NACB's on-line computer listserv via Internet, a direct office phone hotline, and mail. In addition, NACB represents members on national and local issues affecting college broadcasting, such as government rules restricting indecent program material and preserving campus cable and local access channels under the new Cable Act.

NACB membership also allows stations to obtain publications from the National Association of Broadcasters publications at their member rate, and administrates a national sponsorship cooperative with The Interep Radio Store to generate significant non-commercial underwriting revenue for college radio stations.

Membership

Membership in NACB is unconditionally open to all university, college, and junior college television and radio stations, production clubs and media departments. In addition, students, individuals, faculty members, industry professionals, and radio and television facilities at high schools will be admitted for membership by the Association Director based on their radio/television background and current industry/community involvement. There are five types of NACB memberships:

Station/Departmental Membership is open to broadcast and cable radio and TV stations, media-related academic departments or media clubs affiliated with an accredited academic entity, entitling a station to: NACB's complete Station Handbook manual and discounts on NAB publications and U Network affiliation, reduced registration to NACB national and regional conferences, use of Station Support Network, participation in the national advertising cooperative, two votes in NACB affairs, two *College Broadcaster* magazine subscriptions and one *NACB Newsletter* subscription. Stations, departments or clubs that meet the above criteria and submit the station survey will be accepted.

Professional Membership is available to those employed by or affiliated with professional companies in the media and other industries with an interest in college broadcasting. Professionals receive a subscription to *College Broadcaster* magazine and the *NACB Newsletter*, and the option to attend NACB national and regional conferences at the member rate and exhibit at trade shows, and receive a discounts on any NACB promotional opportunities (e.g., Handbook, magazine, conference guide or exhibition, mailing lists).

Student/Faculty Membership offers a wide variety of benefits to individuals. This membership includes a personal subscription to *College Broadcaster* magazine and the *NACB Newsletter*, media job/internship leads, discount registration for national and regional conferences, and carries one vote in NACB affairs.

N A C B

NACB

National Association of College Broadcasters

71 George Street, Providence, RI 02912-1824, U.S.A.
401/863-2225; fax: 401/863-2221

Founded in 1988, The National Association of College Broadcasters is a non-profit corporation formed: To provide an exchange of ideas, programmming and information in the student media community and among students, faculty and professsionals; To facilitate growth, prestige and recognition of the student media community; To protect and lobby for the laws and regulations that affect the student media community to the extent allowed by law; To encourage and assist student stations and individuals in attaining high standards which will enhance the communities served; To provide opportunities for individuals with an interest in media and communications; To support student media endeavors and encourage unique and creative innovations in that community.

NACB provides its member stations many services which parallel those that their commercial station counterparts receive in addition to services geared to the individual faculty member or student with an interest in media and communications. NACB organizes national and regional conferences, publishes the only trade magazine geared exclusively to the college radio and TV community, and offers a network of student-produced, radio and television programs. NACB thus allows college stations to focus their efforts on more creative tasks and saves them from having to address problems already solved by other stations.

NACB is governed by its members and staffed by recent college graduates. This management structure ensures that NACB will always remain responsive to the needs of college broadcasters and to the fast-changing world of electronic communications media.

Activities of the Association

National Conference of College Broadcasters

NACB's Annual National Conference brings together students, faculty members and respected media industry professionals from across the country for a weekend of panel discussions, seminars and workshops. Topics reflect important issues for student broadcasters, ranging from ethics in broadcasting to practical technical and management seminars. The NACB Board of Directors elections are held at the conference and the Association's activities are discussed and voted upon.

The National Conference is held annually in Providence during November. Walter Cronkite delivered the first keynote address in 1988 to an audience comprised of representatives from over 100 hundred schools. Keynote speakers at the National Conference also include Ted Turner (1989), Quincy Jones (1990) and Laurie Anderson (1991). Michael Fuchs made the keynote address at NACB milestone Fifth Annual in 1992 which featured over 80 interactive sessions, special screenings, and dynamic evening showcase and awards programs. A media job fair will be added to the schedule of the next Annual National Conference of College Broadcasters, taking place November 11-14, 1993.

Regional Conferences of College Broadcasters

Regional conferences are based upon the principle that one can often learn as much from the school "next door" as from a school across the nation. Modeled after the national conference, regional conferences include panel discussions, workshops and seminars on a smaller scale. Local industry professionals are chosen to lead the seminars. This community-based focus has the added advantage of providing stations with contacts to media leaders within their own area.

Publications

NACB publishes the only trade magazine for the college broadcasting and communications market. *College Broadcaster* reaches more than 580 college radio and television stations and broadcasting/communications departments in the U.S. and abroad. The magazine serves as the primary trade magazine for the college media community, featuring articles written by industry professionals (including lawyers and engineers), students

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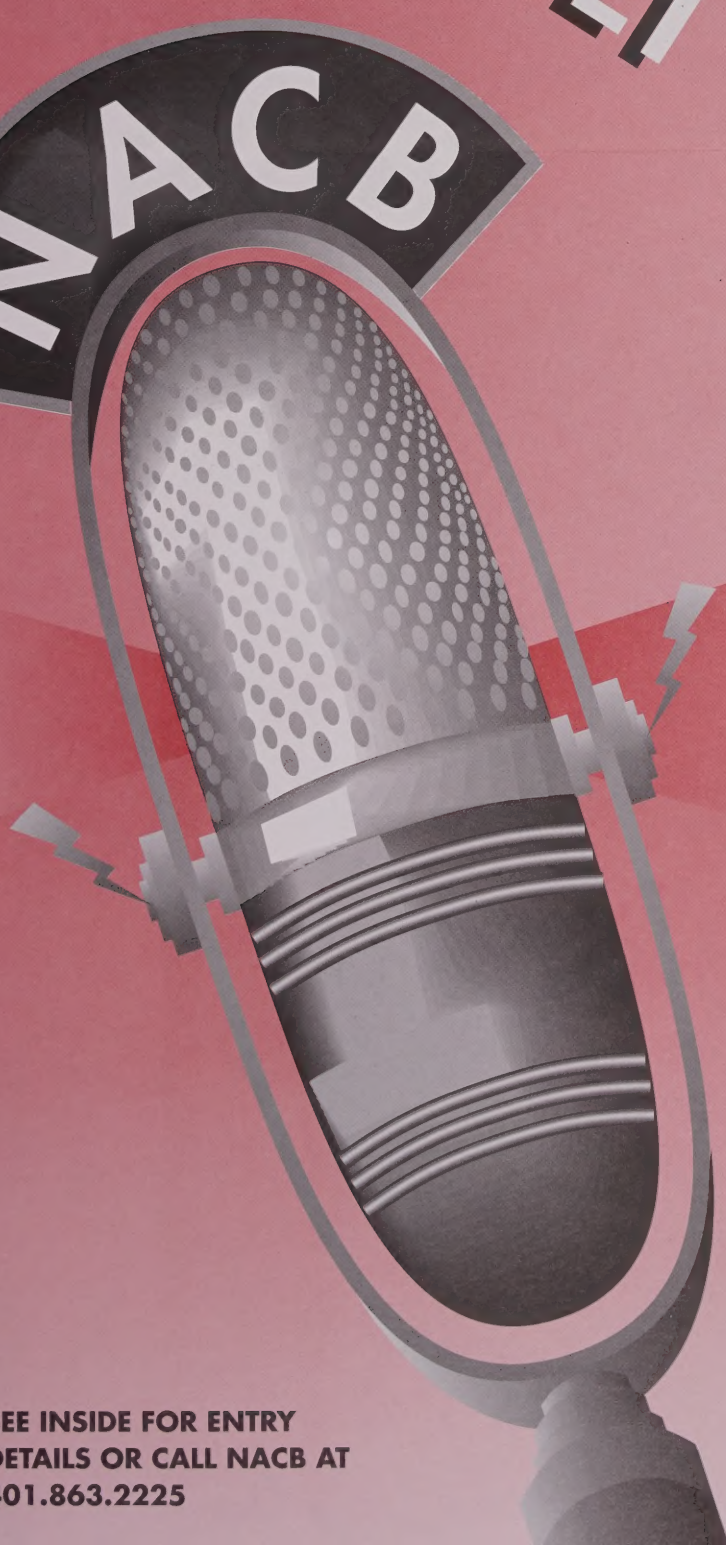

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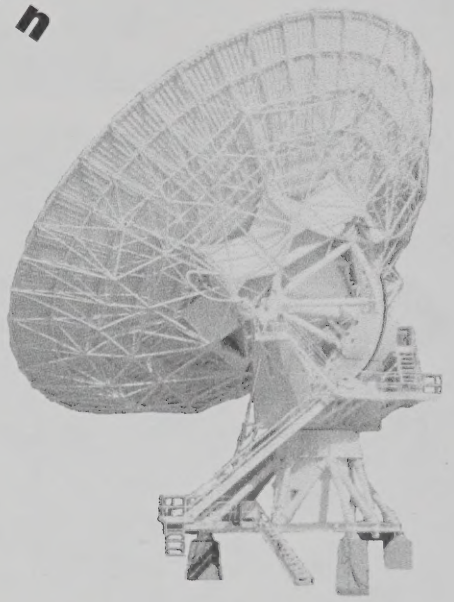

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